



# 8th Annual Scientific Sessions of the Cardiac Neurodevelopmental Outcome Collaborative

October 11-13, 2019

Peter Gilgan Centre for Research and Learning, Toronto, Ontario

In collaboration with  
Labatt Family Heart Centre

**SickKids**® | Centre for Brain  
& Mental Health



## EXHIBITOR PROSPECTUS

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## 8<sup>th</sup> Annual Scientific Sessions of the Cardiac Neurodevelopmental Outcome Collaborative

### Vision

The Vision of the Cardiac Neurodevelopmental Outcome Collaborative is to optimize neurodevelopmental outcomes for individuals with pediatric and congenital heart disease through clinical, quality and research initiatives. CNOC's aim is to maximize quality of life across the lifespan by bringing together a multicenter, multinational, interdisciplinary group of healthcare professionals, researchers and scientists, committed to a partnership together and partnering with patients and families.

### Mission

The Mission of the Cardiac Neurodevelopmental Outcome Collaborative is to determine and implement best practices of neurodevelopmental services for individuals with pediatric and congenital heart disease through clinical, quality improvement, and research initiatives.

### History

The Cardiac Neurodevelopmental Outcome Collaborative was formed in 2012. In the same year, the first Cardiac Neurodevelopmental Symposium was held in Boston, and three key work groups were created: Cross-site Collaboration, Infant Follow-up Protocols, and School-age Follow-up Protocols. Currently, there are 30+ participating institutions in North America and Europe.

### Invitation to Support



The Cardiac Neurodevelopmental Outcome Collaborative is pleased to invite your organization to increase your visibility and strengthen relationships with leaders in pediatric cardiology and cardiac surgery, brain imaging, ICU monitoring, and neuropsychologic and mental health outcomes. Industry support is key to the success of this meeting and demonstrates your commitment to improving patient care and outcomes.

With unopposed exhibit hours you will have an opportunity to generate new leads with pediatric cardiac and neurodevelopmental professionals.

### CNOC Annual Meeting Program and Target Audience

The 8<sup>th</sup> Annual Scientific Sessions of the Cardiac Neurodevelopmental Outcome Collaborative (CNOC) is an annual presentation of the Society. This interdisciplinary meeting is designed to promote collaboration among all professionals who work with children and young adults with congenital heart disease, including cardiologists, psychologists, neurologists, nurses, therapists and educators.

We anticipate 250-300 attendees.



## Exhibit Application Procedures

To apply for exhibit space and view the exhibit hall floor plan, visit <http://www.cardiacneuro.org/exhibits>. The **Exhibit Agreement** is an online form.

**Payment** can be made by credit card or check.

- To pay by credit card, fill in the payment details of the Exhibit Agreement.
- To pay by check, mark “check” as the payment method on the Exhibit Agreement. Make the check payable to Cardiac Neurodevelopmental Outcome Collaborative and mail the check to:

CNOC  
Attn: Dana Gibson  
2209 Dickens Road  
Richmond, Virginia 23230

- A minimum of 50% of the exhibit fee is due when the Exhibit Agreement is submitted. Payment is due in full by August 15, 2019.
- Payment for an Exhibit/Sponsor Agreement submitted after August 15 must be paid in full at the time of application.

The CNOC W-9 is available upon request. Contact Dana Gibson [dana@societyhq.com](mailto:dana@societyhq.com).

### Exhibit Space

Exhibit space is assigned on a first come, first served basis.

Exhibit Agreements must be submitted prior to exhibit space being assigned.

Every effort will be made to accommodate special requests. CNOC cannot guarantee preferences for exhibit space locations.

CNOC reserves the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

## General Exhibit Information

**Exhibit Dates: October 10-12, 2019**

**Exhibit Move-in Hours\***

Thursday, October 10, 2019 | TBD

**Exhibit Hours\***

Thursday, October 10, 2019

Time to be determined

Welcome Reception with Exhibitors

Friday, October 11, 2019

7:00 – 8:15 am

Breakfast with Exhibitors

10:30 – 11:00 am

Coffee Break with Exhibitors

3:45 – 4:15 pm

Coffee Break with Exhibitors

Saturday, October 12, 2019

7:00 – 8:15 am

Breakfast with Exhibitors

10:00 – 10:30 am

Coffee Break with Exhibitors

12:15 – 1:30 pm

Lunch with Exhibitors

### Exhibit Space Includes

- 6ft table, skirted
- 2 chairs
- 8' x 8' area for a single tabletop exhibit

Gold Exhibit level includes 2 inline 6ft tables with 8' x 14' exhibit space.

### Cancellation Policy

Written cancellations received in the CNOC office by August 15, 2019 will receive a 50% refund. There are no refunds for cancellations received after August 15, 2019.

### Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless the Cardiac Neurodevelopmental Outcome Collaborative, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

Exhibitors are invited to the Friday evening Gala. Tickets required. More information will be available Spring 2019.

Exhibit Move-out Hours\*

Saturday, October 12, 2019 1:30 – 3:00 pm

\*Times are subject to change.

## Exhibit Tiers

	Exhibitor	Bronze Exhibitor	Silver Exhibitor	Gold Exhibitor	Platinum Exhibitor
	\$1,000	\$1,500	\$2,000	\$2,500	\$5,000
First right of refusal to host evening symposium on Thursday, October 10*					♥
Complimentary promotional insert for delegate bag					♥
Broadcast email to the pre-registration list				♥	♥
Your logo featured on the CNOC website and mobile meeting guide				♥	♥
Pre-registration list (name, city, state)			♥	♥	♥
Final attendee list (name, city, state)	♥	♥	♥	♥	♥
Reserved exhibit space	1 6ft table	1 6ft table	1 6ft table	2 inline 6ft tables	2 inline 6ft tables
Exhibitor Badge	1	2	3	4	6
Product/Company description on the website and mobile meeting guide	Up to 100 words	Up to 150 words	Up to 200 words	Up to 250 words	Up to 300 words
Recognition on meeting support graphic with exhibitor listing	♥	♥	♥	♥	♥
Recognition at the exhibit hall entrance	♥	♥	♥	♥	♥
Recognition on the CNOC website	♥	♥	♥	♥	♥
Recognition in the Annual Scientific Sessions Mobile Meeting Guide	♥	♥	♥	♥	♥

\*Costs associated with the symposium, including food and beverage, are the responsibility of the Platinum Exhibitor

### EXHIBITOR BADGES AND PRODUCT/COMPANY DESCRIPTION

Exhibitor badge names and product or company descriptions are **due by September 13, 2019**. Email your badge names and descriptions to Julie Hitt in the CNOC office, [julie@societyhq.com](mailto:julie@societyhq.com).

To order additional exhibit badges, use the [CNOC credit card payment form](#). Badges are \$100/badge. Be sure to list the full name(s) for the badge(s) on the payment form.

**ALL EXHIBITORS**

**COMPLIMENTARY BREAKFAST, COFFEE BREAKS**

**INVITED TO GALA (TICKETED EVENT)**

## Other Promotional Opportunities

### Logo on the Meeting Website and Mobile Meeting Guide List of Exhibitors \$250

- Exhibitor will provide a high resolution jpg of the company logo.
- The logo will be placed on the list of exhibitors located on the CNOc website.

### Promotional Insert for Delegate Bag \$500

- Single sheet
- Maximum size 8 ½ x 11
- Due in the CNOc office by September 6, 2019

### Pre-registration Email \$500

- The pre-registration email is available for one-time use.
- Company creates the communication. It will be sent to the pre-registration list with an email program such as Constant Contact. Accepted format is html.
- The email communication must be provided for approval before it will be sent to the registrants.
- The email addresses are not shared with the purchaser. The CNOc-approved email will be sent by the CNOc office.

### Hotel Key Card Sponsor \$500

- Exclusive sponsorship!
- The hotel key card sponsor provides the hotel with branded room keys for CNOc guests at the Delta Chelsea Hotel.
- The sponsor is responsible for the expense of the branded key card and coordinates directly with the hotel.
- CNOc staff will provide the contact information for Delta Chelsea Hotel.
- The sponsor fee payable to CNOc is due by August 30, 2019.

### Meeting Charging Station Sponsor \$3,000

The sponsorship allows you to brand the charging station used throughout the meeting giving you frequent visibility among attendees.

- Exclusive sponsorship!
- Custom wrap with sponsor branding
- Sponsor listing on the mobile meeting guide and the meeting website with your organization's profile (100-word description) and logo with a link to your site
- Identified as the sponsor in the meeting program and on sponsor signage at the venue

### Coffee Break Sponsor \$3,000

- Two Friday coffee breaks and one Saturday coffee break for all attendees
- Signage will be posted at the sponsored beverage stations acknowledging your support
- Sponsor is invited to provide branded cups and cup sleeves for the stations
- Sponsor logo on the meeting website and mobile meeting guide
- Attendee list with name, city, state
- Recognition on meeting signage

## Breakfast Sponsor \$4,000

- Two continental breakfasts for all attendees
- Sponsor logo on the meeting website and mobile meeting guide
- Attendee list with name, city, state
- Recognition on meeting signage

## Welcome Reception Sponsor \$7,500

- Sponsor logo on the meeting website and mobile meeting guide
- Attendee list with name, city, state
- One complimentary use of the CNOC registration mailing list; pre-approved mailer
- Recognition on meeting signage

## Shipping and Exhibitor Service Forms

The shipping information and service order forms will be made available on the CNOC website at <http://www.cardiacneuro.org/exhibits>.

## Hotel Reservations

Lodging at a special group rate has been negotiated for CNOC attendees at the Delta Chelsea Hotel, 33 Gerrard Street West, Toronto ON M5G 1Z4. Book lodging online, or phone toll free 800-CHELSEA (243-5732) or 416-595-1975. Identify yourself as part of the “Cardiac Neurodevelopmental Outcome Collaborative” and call prior to the cut-off date of September 9, 2019 to take advantage of your discounted group rate. Visit <http://www.cardiacneuro.org/exhibits> to book online.

## Exhibits and Sponsorship Contact

### **Dana Gibson, Director of Corporate & Educational Support**

Email [dana@societyhq.com](mailto:dana@societyhq.com) | Telephone 804-338-6958

### **Julie Hitt, Corporate & Educational Support Administrator**

Email [julie@societyhq.com](mailto:julie@societyhq.com) | Telephone 804-565-6326

**Check the CNOC website for updates!**

<http://www.cardiacneuro.org/exhibits>